



PARKS, RECREATION
AND HERITAGE

PORT ALBERNI
playinpa.ca

ADVERTISING BOOKING & CONTRACT

Date: _____

Name of Business: _____

Address: _____

Contact Name: _____ Email: _____

Website: _____ Phone: _____

BOOK YOUR AD
It's Easy!

1. Go to playinpa.ca/advertising and click on the Ad Booking Form.
2. Complete and submit your Ad Booking Form OR
3. Fill out this form and e-mail to advertising@playinpa.ca or fax to 250-723-1035.

AD SIZES/RATES

Regular Pages

- 1/8 page (business card size) 3.75" x 2.25" \$75
- 1/4 page (square) 4.25" x 4.25" \$125
- 1/2 page (horizontal) 8.5" x 4.25" \$200
- 1/2 page (column) 4.25" x 9.75" \$200
- Inside full page 8.5" x 11" \$350

Cover Pages

- Inside front cover 8.5" x 11" \$425
- Inside back cover 8.5" x 11" \$400
- Outside back cover 8.5" x 11" \$400

Placement & Content

Ad placement within the Leisure Guide is at the discretion of the City of Port Alberni. Every effort is made to place ads within the sections of the guide that are compatible with the products and services advertised. However, ads are accepted on a first come, first served basis. Ad space is limited and the City of Port Alberni cannot guarantee acceptance of an advertisement or its location. The City of Port Alberni reserves the right to reject any advertising proposal, and to select advertisers based on criteria established by the City.

Guide Season

- Winter (January - April)
- Spring/Summer (April - September)
- Fall (September - December)

Ad Cost: \$ _____

GST (5%): \$ _____

Total Amount Due: \$ _____

Payment By:

- Cheque # _____
Please make cheques payable to "City of Port Alberni"
- MC # _____
expiry _____ 3-digit code _____
- Visa # _____
expiry _____ 3-digit code _____
- Cash

CUSTOMER SIGNATURE _____

Please send your completed sales contract to:
City of Port Alberni, Parks Recreation & Heritage Dept.
4255 Wallace Street, Port Alberni, BC V9Y 3Y6
p) 250-723-2181 f) 250-723-1035
advertising@playinpa.ca

**PLEASE BE ADVISED THAT PAYMENT IS DUE 30 DAYS
PRIOR TO THE RELEASE DATE OF THE LEISURE
GUIDE YOUR AD IS BOOKED FOR.**

Terms of Agreement ADVERTISING

AD CONFIRMATION AND PAYMENT

- The Advertiser agrees to pay the City of Port Alberni for advertising as scheduled and for the rates and terms as indicated on the reverse of this page.
- The City of Port Alberni will invoice the Advertiser for their ad booking, and payment is due 30 days prior to the release of the Leisure Guide ad is to appear in.

AD CONTENT

- The City of Port Alberni reserves the right to decline any advertising due to space limitations or which is deemed controversial or offensive.

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AD CANCELLATION

- Should an organization wish to cancel the ad after signing the “Advertising Booking & Contract” form, the organization is liable for full payment of the ad.

For more information, please contact
The City Of Port Alberni, Parks Recreation & Heritage
250-723-2181 or advertising@playinpa.ca